



## **Get Moving Recreation for All 2019 Fund Guidelines & Eligibility**

### **Applicants**

Who can apply?

- Individuals
- Local community groups
- Small businesses working within the identified neighborhoods
- Non-profit and Not-for-profit organizations

*Businesses and non-profit organizations must have a budget of under \$150,000 in revenue. All businesses and non-profit organizations are required to include a copy of their organizational budget for the current year, not including an organizational budget will disqualify you from the panel process.*

Entities not eligible: Government Agencies, Universities, and Political Groups.

Groups applying are not required to be a 501(C) (3) nonprofit nor are they required to use a fiscal sponsor. If funded, groups will be required to obtain a City of Seattle Business License and appropriate liability insurance

### **Funding Available**

Applicants can apply for up to a maximum amount of **\$15,000**.

### **Get Moving**

The Get Moving initiative funds culturally relevant physical activities for communities where health disparities are prevalent. Funded activities will strengthen the collaboration between Seattle Parks and Recreation and Seattle Communities.

Get Moving projects must:

- Focus on communities where health disparities are prevalent
- Provide physically active programming

### **Recreation for All**

The Recreation for All initiative funds new, innovative, and culturally relevant recreation opportunities. Funded activities will develop new and ongoing relationships with Seattle Parks and Recreation, community centers, parks, and facilities. Priority will be given to new projects that have not been funded by Recreation for All in prior years.

Recreation for All projects must:

- Take place in a City of Seattle Community Center, Park, or Facility (such as Pool or Environmental Learning Center).
- Provide recreation classes, projects, programs, or events to underserved communities.

### Get Moving and Recreation for All Qualifying Project Requirements

- Be free and open to all
- Be in the City of Seattle in one of the focus neighborhoods or centers
- Serve one of the focus populations and neighborhoods
- Have community partners involved with project
- Take place in the City of Seattle between April 1, 2019 and December 15, 2019
- Adhere to Seattle Park and Recreation's mission statement: Seattle Parks and Recreation provides welcoming and safe opportunities to play, learn, contemplate and build community, and promotes responsible stewardship of the land. We promote healthy people, a healthy environment, and strong communities.
- Cannot have any outstanding debts or grants with Seattle Parks and Recreation's Business Service Center (BSC)
- All past grant or fund paperwork must be submitted and up to date

Eligible groups may submit applications for both Get Moving and Recreation for All if the projects meet the respective guidelines and eligibility, however, applicants can only receive funding from one fund per calendar year.

If a single project qualifies for Get Moving and Recreation for All funding the application can be submitted for both programs but will only receive funding from one (not both programs).

### Priority Funding Populations

Projects that identify the following groups representing priority funding areas will receive higher consideration:

**\*Get Moving Priority    \*\*Recreation for All Priority**

- *People of color*
- *Immigrant/refugee populations*
- *Youth/Teens (including Toddlers)\**
- *Adults (19-50 years)\*\**
- *Mature Adults 50+\**
- *Persons with disabilities*
- *Intergenerational*
- *LGBTQIA*

### Priority Neighborhoods

#### Southwest

Cottage Grove  
High Point  
Highland Park  
Pigeon Point  
South Delridge Triangle  
Sunrise Heights

#### Southeast

Brighton  
Columbia City  
Dunlap  
Genesee  
Hillman City  
Lakewood

#### Northwest

Cedar Park  
Jackson Park  
Lake City  
Maple Leaf  
North Matthews Beach  
Northgate

#### Northeast

Bitter Lake  
Green Lake  
Greenwood  
Haller Lake  
Licton Springs/  
Aurora Licton

Westwood	New Holly	Olympic Hills
Youngstown	North Rainier	Pinehurst
Georgetown	Pritchard Beach	Victory Heights
Puget Ridge	Othello	Meadowbrook
Beacon Hill	Rainier Valley	Magnuson/Sandpoint Housing
South Park	Rainier Vista	

### **Priority Centers** (*Recreation for All*)

Rainier Beach Community Center	Rainier Community Center
Van Asselt Community Center	Jefferson Community Center
Garfield Community Center	Yesler Community Center
South Park Community Center	High Point Community Center
Delridge Community Center	International District Community Center
Lake City Community Center	Magnuson Community Center
Northgate Community Center	Bitter Lake Community Center

If your project is not in one of these identified areas when writing your application please add information about why you are planning to serve the area you have selected and how it meets the qualifications of Get Moving or Recreation for All

### **Project Criteria**

It is also our goal to establish and strengthen the collaborative working relationship between Seattle Parks and Recreation and community organizations in building new and innovative partnerships that increase healthy activities and services offered to the community.

Project criteria include:

- **Quality of Project:** clear, well-conceived project that promotes recreation, cultural, community and/or physical activity participation, strong community relations, and is authentic to the community.
- **Community Impact, Outreach and Outcomes:** project plan describes meaningful efforts to increase community participation that will reach diverse and underserved audiences through intentional outreach and identifies outreach strategies. Demonstrates a measurable impact for the community served. Project has a desired outcome for the community served (i.e. better health due to more physical activity).
- **Feasibility:** the organization/community group/business has a proven track record of managing programs, activities and/or other event(s) and/or demonstrated ability to successfully produce the program or event; provides evidence of community involvement and support from the community they wish to serve.
- **Budget:** a clear, realistic budget for the program or event that matches the amount requested and includes all potential costs, in kind donations, and any partnerships with additional funds. *Priority will be given to applications that show a clear financial need to operate the proposed project.*

- **Sustainability:** projects that have a plan to sustain program beyond funding cycle i.e., partnership development, in-kind donations, fitness certifications and collective impact partnerships.

### **Application Deadline and Information**

Get Moving and Recreation for All applications will be available January 2019. To receive information on the 2019 timeline and application as it becomes available email your contact information to [PKS\\_SPRFunds4All@seattle.gov](mailto:PKS_SPRFunds4All@seattle.gov).

Applications open January 7, 2019 at 7:00AM and **close February 18, 2019 at 11:59PM**

Funding announcements will be made mid-April 2019

Please do not plan on having your program begin prior to mid-April 2019.

### **Application Review and Notification**

An independent panel of nonprofit organization members, community, and Seattle Parks and Recreation representatives will review and evaluate applications according to the program criteria and recommend funding. Funding notification will be made in Spring 2019.

### **Funding Restrictions**

Items eligible for funding: instructor fees, marketing and promotional fees, project management and coordination/administration costs, equipment supplies, equipment rentals and other production-related costs including fitness certifications, etc. No more than 10% of budget may be used for food-related costs during the event/program.

Funds may not be used for: organizational administrative costs, travel or travel related expenses, fundraising, or gifts. This includes rent, mileage, personnel benefits, etc.